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Saul Favela is a research scientist student in the Technology PhD program in UACJ. He holds a Master degree in engineering from ITESM, a Master degree in Applied Educational Research from UACJ, a BS in Technical Management from DeVry University and a BS in Psychology from UACJ. Also, he is CEO and cofounder of a small scientific start-up working as a Knowledge Broker. As multidisciplinary professional he likes to understand how technology shape businesses behavior, and deliver potential growth through a holistic approach. He also has experience in industry settings in key positions of manufacturing, quality, project management, engineering, document engineering, and human resources in some companies in Juarez, Monterrey and New Mexico.