



Where the region's biomedical innovation begins.

EL PASO/JUAREZ VIRTUAL TRADE SHOW

December 15 - 16, 2020

SPONSORSHIP PACKAGES

VIRTUAL TRADE SHOW SPONSOR - \$5,000

- Official trade show sponsor
- Logo featured on 1st and 2nd day recap newsletter
- Pre-conference "Official Sponsor" newsletter marketing campaign
- Logo featured on BIO EPJ social media platforms (Twitter, Facebook, LinkedIn)
- Logo featured with sponsors in pre-event marketing messaging.
- Link to sponsor's website on BIO EPJ website
- Virtual booth
- Logo on banner ads throughout virtual platform

KEYNOTE SPONSOR - \$3,500

- 2-minute welcome remarks delivered by video recording before live conference
- Logo on screen during sponsored keynote
- Pre-conference "Official Sponsor" newsletter marketing campaign
- Logo featured on BIO EPJ social media platforms (Twitter, Facebook, LinkedIn)
- Logo featured with sponsors in pre-event marketing messaging.
- Link to sponsor's website on BIO EPJ website.

Note: One per speaker

PANEL DISCUSSION SPONSOR - \$2,500 EACH

- Official panel discussion sponsor
- Logo featured on BIO EPJ social media platforms (Twitter, Facebook, LinkedIn)
- Logo featured with sponsors in pre-event marketing messaging.
- Link to sponsor's website on BIO EPJ website.
- Press Conference: Official conference newsletter campaign
- Logo featured with sponsor in pre-marketing message
- Logo featured on first and second day recap

MORE INFORMATION AT BIOELPASOJUAREZ.ORG



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ON-DEMAND CONTENT SPONSOR - \$1,000

- Official on demand content sponsor
- Logo featured on BIO EPJ social media platforms (Twitter, Facebook, LinkedIn)
- Logo featured with sponsors in pre-event marketing messaging.
- Link to sponsor's website on BIO EPJ website.

VIRTUAL EXHIBIT SECTION

VIRTUAL EXHIBIT BOOTH MEMBER - \$250

- 1 virtual booth with company profile

VIRTUAL EXHIBIT BOOTH NON-MEMBER -\$500

- 1 virtual booth with company profile

***Virtual Booths Are Limited**

CONTACT _____

COMPANY NAME _____

ADDRESS _____

EMAIL _____

PHONE _____

Make checks payable to: BIO El Paso-Juarez
Address: 5130 Gateway Blvd. East, Suite 110, El Paso, TX 79905
For more information contact Jackie Butler at jackie@bioelpasojuarez.org

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